

## STATEMENT

Creativity and stability are equally indispensable in my design. I specialize in creating visual concepts to communicate ideas that inspire, inform, and captivate. With a BFA in Graphic Design, I have a diverse skill set and an eye for detail that is sure to make any project stand out from the crowd. In my opinion, Graphic design means continuous innovation within limited rules. My goal is to create functional designs that capture the client's message.

## EXPERIENCE

### **Hunan Children's Publishing House, Graphic Designer** 2021.1–2021.4

Participated in multiple projects such as book cover design, illustration design, and inner page layout, providing creative solutions and completing design tasks based on customer needs.

### **Trendy Threads Clothing Store, Graphic Designer** 2022.6–2022.11

Designing promotional materials such as posters, flyers, and in-store signage to creating eye-catching social media graphics and email newsletters, and play a key role in enhancing the brand's visual identity and engaging with customers.

## EDUCATION

### **Academy of Art University 2024** BFA in Graphic Design

## SKILLS

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe Lightroom  
Adobe After Effects  
Adobe Dimension/Substance 3D  
Adobe XD  
Computer literacy on both Mac and PC